

Bingo TV (A)

You are a senior manager of Bingo TV, an independent broadcasting company. Recently your viewing figures have been falling as more people have switched to satellite channels. So now you get less money from advertising.

You will meet with other managers to discuss possible ideas to get / save more money. Prepare to table these motions:

- ~ Cover more local sporting events (e.g. company baseball games)
 - ~ Increase amount of advertising shown to 20 minutes per hour (it is now 10)
 - ~ Stop broadcasting after 11:00 p.m. (You now broadcast until 1:00 a.m.)
-

Bingo TV (B)

You are a senior manager of Bingo TV, an independent broadcasting company. Recently your viewing figures have been falling as more people have switched to satellite channels. So now you get less money from advertising.

You will meet with other managers to discuss possible ideas to get / save more money. Prepare to table these motions:

- ~ Cover more local festivals
 - ~ Sponsor a local beauty contest / talent contest for new pop groups
 - ~ Do a market survey to find out what viewers want to see
-

Bingo TV (C)

You are a senior manager of Bingo TV, an independent broadcasting company. Recently your viewing figures have been falling as more people have switched to satellite channels. So now you get less money from advertising.

You will meet with other managers to discuss possible ideas to get / save more money. Prepare to table these motions:

- ~ Show more Hollywood movies at popular viewing times
- ~ Show old (cheap) movies late at night
- ~ Stop all outside broadcasts